



FULTON MONTGOMERY FARMERS' MARKET ASSOCIATION INC.

Good day!

Thank you for your interest in becoming a member of the Fulton Montgomery Farmers' Market Association Inc. Becoming a member of the Association is the first step in becoming a vendor at our farmers markets in Amsterdam, Gloversville, or Johnstown. The annual membership fee to join the Association is \$50.00. This allows the Board of Directors and Market Manager to promote the Associations' markets to both consumers and potential vendors and cover operating costs.

At this time, the Association is accepting applications from all farmers, as well as bakers and crafters located in the following counties as members and as vendors at our markets: Montgomery, Fulton, Saratoga, Hamilton, Herkimer, Schoharie, Schenectady, and Otsego. Any applicants outside the above listed counties may be accepted at the boards' discretion. **Please note that to be a vendor at our markets, one hundred (100) percent of the products offered for sale must be produced by the seller on lands or in production facilities they own or operate.**

Fulton and Montgomery counties have a resident population of over 103,000 and they are a summer and winter tourism hub, with an associated tourist boost during the Farmers Market months. Our markets generally run from May through October. The association advertises the various markets in local newspapers, radio stations, through flyers and hand-outs, through this website, and also through social media, assuring us of a steady stream of potential customers on market days.

Our application process is easily done online, by filling out the following application forms and returning them by email to: egray@citlink.net or returning them via USPS to the following address:

Stephanie Gray, President, FMFMA, 6193 State Highway 29, St. Johnsville, NY 13452

When returning the forms that have been filled out, please include a copy of your Insurance Declarations page showing liability coverage in the minimum amount of \$1 million; also copies of any other required licenses for the types of products you are selling.

Applications should be completed by March 15th or as soon as possible, so that everyone is ready for the opening of the various markets.

We Thank You for Your Interest,
The Board of Directors of the Fulton Montgomery Farmers' Market Association, Inc.



FULTON MONTGOMERY FARMERS' MARKET ASSOCIATION INC.

Background

Over twenty years ago, under the guidance of the Farmers' Market Federation of New York, the farmers' markets located in Fulton and Montgomery counties joined together to form a Farmers' Market Association.

The Association operates under a constitution with by-laws, and rules and regulations for vending at these markets. These documents can be found at www.fmfma.org. As such, the markets all operate under the same management and operational regulations, making it simpler for farmers' who vend at multiple venues. It also allows for farmers who join the Association and participate in these markets to provide input into the management of these markets by a democratic vote over policy issues, a Board of Directors, rules, fees, etc. All advertising and promotional work is done on a cooperative basis allowing each market to be more widely publicized to area consumers.

Application Process

As part of the application process, each vendor will become a member of the Association. **The annual membership fee to join the Association is \$50.00.** This allows the Board of Directors and market manager to promote the markets to both consumers and potential vendors. The fees are also used for other operating costs of the Association and markets.

A vendor can choose to apply to any of the markets the Association manages. Currently, the Association manages the Caroga Lake (Friday) market, Gloversville (Saturday) market, and Johnstown (Tuesday) market. Each market has its own stall fee and a vendor can choose to pay a seasonal rate or can pay on a daily basis. **One hundred (100) percent of the products offered for sale at these markets must be produced by the seller on lands or in production facilities they own or operate.**

To apply for membership and to be a vendor, simply send the following:

- Completed application and crop plan (pages 3-5 of this document)
- Proof of general liability insurance coverage in the amount of \$1 million
- Copies of all licenses and permits necessary to the type of products you are selling

*By email to: egray@citlink.net or mail to: Stephanie Gray,
President, FMFMA, 6193 State Highway 29, St. Johnsville, NY 13452*

Within 30 days of approval of the application, the membership fee and the stall fees are due. Market privileges may be revoked if payment is not made by June 1. Checks should be made out to Fulton Montgomery Farmers' Market Association.

For more information contact Stephanie Gray, President of the Board of Directors, 518-568-5764.



FULTON MONTGOMERY FARMERS' MARKET ASSOCIATION INC.

Your Name:					
Farm / Business Name:					
Address:					
City:		State:	NY	Zip:	
Telephone:				Fax:	
Farm Address (If Different):					
City:		State:	NY	Zip:	
E-mail:				Sales Tax Number:	

Check those markets you would like to participate in:

Market	Season Opening	Day	Time	Booth Size	Seasonal Rate		Daily Rate*
Caroga Lake	June 7	Friday's	3 – 6 PM	10 foot wide	<input type="checkbox"/> \$150 before 3/15	<input type="checkbox"/> \$175 after 3/15	<input type="checkbox"/> \$15
Johnstown	June 25	Tuesday's	3 – 6 PM	10 foot wide	<input type="checkbox"/> \$150 before 3/15	<input type="checkbox"/> \$175 after 3/15	<input type="checkbox"/> \$15
Gloversville	May 4	Saturday's	8:30 AM – 12:30 PM	10 foot wide	<input type="checkbox"/> \$150 before 3/15	<input type="checkbox"/> \$175 after 3/15	<input type="checkbox"/> \$15

** Vendors who opt for a daily fee schedule may not commit to a seasonal fee after markets have been awarded.*

Please list other products you will bring to the market besides produce (i.e. flowers, shrubs, crafts, eggs, honey, meat, etc.) Please be as specific as possible.



FULTON MONTGOMERY FARMERS' MARKET ASSOCIATION INC.

Indicate crops grown that you plan to sell at the market, including row feet of each item.

CROP	ROW FT.
Apples	
Arugula	
Asparagus	
Beans	
Beets	
Blueberries	
Broccoli	
Cabbage	
Carrots	
Cauliflower	
Celery	
Chard	
Collards	
Corn	
Cucumbers	
Eggplant	
Garlic	
Grapes	
Gourds	
Other:	

CROP	ROW FT.
Honeydew	
Horseradish	
Kale	
Leeks	
Lettuce	
Mache	
Muskmelon	
Mustard	
Onion	
Pac Choy	
Peas	
Peaches	
Pears	
Peppers	
Plums	
Potato	
Pumpkins	
Radish	
Radicchio	

CROP	ROW FT.
Raspberries	
Rhubarb	
Spinach	
Squash (Summer)	
Squash (Winter)	
Strawberries	
Tomatoes (High Tunnel)	
Tomatoes	
Watermelon	
<i>Herbs</i>	
Basil	
Chives	
Cilantro	
Dill	
Marjoram	
Parsley	
Sage	
Thyme	



FULTON MONTGOMERY FARMERS' MARKET ASSOCIATION INC.

Vendor Agreement

- I. Agreement to abide by the Fulton Montgomery Farmers' Market Association Regulations:**
- a. I have reviewed the Fulton Montgomery Farmers' Market Association Inc. Constitution, By-Laws, and Rules and Regulations at www.fultonmontgomeryfarmersmarket.org. I understand that I am expected to read them, and understand them in their entirety.
 - b. The information I have provided in this application is accurate and complete. I will provide the FMFMA Board of Directors with additional information as needed to verify the claims made in this application and my compliance with the FMFMA rules. The information I subsequently provide will likewise be accurate and complete.
 - c. I understand the FMFMA is a non-profit organization operating with limited funds. I acknowledge that the beneficial purpose (to assist small regional farmers or producers such as myself) will be impossible to pursue if it is subjected to costly litigation against the FMFMA and its officers. Only after attempting in good faith to resolve a dispute through the FMFMA Board of Directors or the Association, which results in denial of a product to sell, or wrongful suspension or termination from FMFMA, to a return of market fees in my litigation against FMFMA, I will pay all costs, expenses, fees and disbursements incurred by FMFMA in the course of its defense of said litigation and I will also pay FMFMA a reasonable attorney's fee.
 - d. As a vendor wishing to rent space at the Fulton Montgomery Farmers' Markets, I agree to hold harmless and indemnify the FMFMA, the markets, sponsoring agencies, members and employees from any and all liability and responsibility pertaining to any damages to person or property on the site leased by me from said market, when such damages or liability arise out of any actions of my own, or of my employees or associates, located at said site.
- II. Use of FMFMA Sites:**
I agree to sell at FMFMA locations only on the day(s) the market is scheduled, unless I receive written authorization from the FMFMA. I understand that while FMFMA obtains permits, reserves designated space, and promotes markets, FMFMA cannot guarantee market assignments or minimum sales at any market.
- III. Suspension and Termination:**
Unless otherwise specified in FMFMA regulations, any violation of this agreement may result in suspension or termination from FMFMA at the discretion of the Board of Directors.
- IV. Duration of Agreement:**
This agreement applies to the current FMFMA season only (2019), and in no way implies acceptance to the FMFMA in the future.

Signature: _____ Date: _____